

<b>Project</b>		<b>Nacro Osmaston Family Project</b>	
<b>Lead delivery partner</b>		<b>Nacro</b>	
<b>Theme</b>		<b>Priority</b>	<b>Strengthening the community</b>
<b>Activity</b>	<b>Christmas event</b>	<b>Budget code</b>	
<b>Project outcomes (from SLA)</b>			
<b>Reporting period dates</b>	<b>December 2016</b>	<b>Nr and age of people benefiting from the project during the reporting period</b>	<b>467</b> <b>65% were from the ABL area.</b>
<b>Introduction</b>			
<p>ABL delivered a Christmas event at Allenton Market in December 2015. This event was so successful and welcomed by the community the ABL Board decided that we would replicate it again in 2016.</p>			
<b>Activities undertaken during reporting period</b>			
<p>The Christmas event was planned and delivered by Nacro with the support of 10 parents. Planning began back in September. In our first planning session we reviewed the event from the previous year and reflected on what worked well and what we needed to change.</p> <p>This year we decided to put into place a ticket system to try to reduce the waiting time. Tickets were allocated in four hourly slots between 10.00 and 2.00. The tickets were free but had to be collected before the event. The tickets were available from various locations and at different time of the day to enable more people to be able to come along and collect their tickets. Tickets were numbered with a limit of 500; families could choose the time slot that suited them. This system worked very well on the day. Although families still had to wait, it was not so long this year. Also using this system enabled us to identify from addresses how many ABL residents attended the event, which was <b>65%</b>.</p> <p>This year we also gave children the opportunity to write a letter to Santa and put on a special Santa stamp or reindeer stamp and post in a special letter box at the event.</p> <p>We also had a photograph prize draw, families were asked to upload their photographs of the day on the Facebook page and three random photographs were chosen with three decorative reindeers given as prize</p> <p>The parents met on a regular basis to plan the event which included:</p> <ul style="list-style-type: none"> <li>• Visits to the market to discuss the logistics of the day with the market manager</li> </ul>			

- Ordering and collecting the cookies
- Ordering, collecting and wrapping 500 selection boxes
- Making 500 bags of reindeer food
- Unpacking and unwrapping 300 Santa hats
- Giving out the tickets at various venues
- Publicity and promotion of the event
- Creating and printing Santa letters

The evening before the event we loaded up the Derby Homes van which was full to the roof! The next morning we all arrived at the event bright and early on a day that was cold but sunny.

Everyone had been pre-allocated tasks for the day which included:

- Ensuring that special man 'Santa' was OK
- Giving out drink vouchers for free hot drinks
- Giving out cookies
- Helping children to write a letter to Santa
- Ensuring families that visited had their tickets and had come along at the correct time
- Giving out reindeer food
- Three elves sat with children who could have a photograph taken on Santa's sleigh
- Promoting the work of ABL to residents and visitors

### **On reflection**

The event was very successful. The parents that had helped to plan and deliver the event thought it was brilliant and can't wait to be involved with other events.

Comments from some involved in the planning and delivery:

"It has been great fun helping with this event. Even though I was so cold giving the tickets out and being on the market all day, I would do it all again! Thank you ABL and Nacro for giving me the opportunity to be involved in this community event."

"I really enjoyed being a part of an event for Allenton. It was great and I loved every minute of it."

"I never thought I would have the confidence to be involved in planning it and helping on the day, so thank for supporting me to do it."

Some of the comments families who came to the event:

“I came to the Christmas event last year and feel that this year's is much better organised.”

“It's nice to see volunteers are helping.”

“It was fantastic. My children loved it. Thank you.”

“The ticket system worked really well.”

“We all had a great time and it was very well organised.”

“The best Santa I have ever taken my children to see. Thank you so much.”

“It was all really great. The real reindeer were the icing on the cake. Well done to all who made this event happen.”

“Wow! Wow! Wow! Brill event in the middle of Allenton. I hope it will be on next year.”

More comments and photographs are on the website and Facebook page.

The cost of this event is shown in an attached spreadsheet.

#### **Outcomes the project has contributed to**

This really did feel like a community event that Strengthened the Community. People from the community planned and delivered the event and 64 % of those attending were ABL residents.

#### **Timescales**

Delivered on time

#### **Plans for next reporting period**

Parents who supported this event will support the AGM event in January 2017.

If agreed by the Board another Christmas event for 2017 and possibly a Easter event.