

<b>Project</b>		<b>Nacro Osmaston Family Project</b>	
<b>Lead delivery partner</b>		<b>Nacro</b>	
<b>Theme</b>		<b>Priority</b>	<b>Strengthening the community</b>
<b>Activity</b>	<b>Christmas event</b>	<b>Budget code</b>	
<b>Project outcomes (from SLA)</b>			
<b>Reporting period dates</b>	<b>December 2017</b>	<b>Nr and age of people benefiting from the project during the reporting period</b>	<b>448 67.4% where from the ABL area.</b>
<b>Introduction</b>			
<p>ABL delivered a Christmas event at Allenton Market in 2015 and 2016 this event was so successful and welcomed by the community the ABL Board decided that we would replicate once again in 2017.</p>			
<b>Activities undertaken during reporting period</b>			
<p>The Christmas event was planned and delivered by Nacro with the support of 6 parents. Planning began back in October. In our first planning session we reviewed the event from the previous year and reflected on what worked well and what we needed to change.</p> <p>As the hourly slots for tickets worked really well last year and was welcomed by families we replicated this system again, tickets were allocated in 4 hourly slots between 10.00 and 2.00. There were 474 tickets given away before the event leaving 26 which were given away on the day to those who came to the event without a ticket. The tickets were free but had to be collected before the event, this year we gave tickets out at Allenton Community school and Landau Forte Academy Moorhead as well as Nacro and a Saturday on the Market, This system worked really well again on the day very, although families still had feedback was positive about the wait not being to long. Also using this system enabled us to identify from addresses how many ABL residents attended the event which was <b>67.4%</b>.</p> <p>This year children were given the opportunity to write a letter to Santa again and put on a special Santa stamp or reindeer stamp and post in a special letter box at the event 68 letters were written to Santa. Reindeer food was given to every child, this year made with hundreds and thousands and not glitter to ensure they were environmentally friendly. We gave out 300 Santa hats to adult's cookies for everyone and hot drinks for adults.</p>			

This year we also had a choir of 8 ladies who came along and sang Christmas songs for a couple of hours.

We also had a photograph prize draw again, families were asked to up load their photographs of the day on the Facebook page and 3 random photographs were chosen with 3 decorative reindeers given as prize, a total of 22 pictures were posted on the Facebook page

The parents met on a regular to plan the event which included.

- Visit's to the market to discuss the logistics of the day the market manager
- Ordering and collecting the cookies
- Ordering, collecting and wrapping 500 selection boxes
- Making 500 bags of reindeer food
- Unpacking and unwrapping 300 Santa hats
- Giving out the tickets at various venues
- Publicity and promotion of the event
- Creating and printing Santa letter's
- Preparing barriers for Santa's Grotto

The evening before the event we loaded up the Derby homes van that was bursting at the seams!. The next morning we all arrived at the event early to set up, it was very cold but bright with some early morning sunshine.

On the day everyone had been pre-allocated tasks which included.

- Ensuring our wonderful Santa was ok
- Giving out cookies
- Giving out drink vouchers for free hot drinks
- Helping children to write a letter to Santa
- Ensuring families that visited had their tickets and giving out spare tickets
- Giving out reindeer food
- Promoting the work of ABL to residents and visitors

### On reflection

The event was again very successful parents that had helped to plan and deliver worked really hard both before the event and on the day. They all thought it was a brilliant event and are keen to be involved in future events.

Comments from some involved in the planning and delivery

- I have really enjoyed being a part of this fantastic event for Allenton it was great to be involved from the planning preparation and on the day.
- Thank you Nacro for asking me to be involved I loved every minute of it.
- To be involved in planning it and helping on the day was really great, and to be able to do it in my community for my community was even better.
- I really enjoyed meeting other parents and all supporting each other to get everything ready for the Big day Brill lets hope we can do it next year !

Some of the comments families who came to the event

- Such a brilliant event we come every year and were grateful to all involved thank you and Merry Christmas.
- Another fantastic event in Allenton hope it happens again next year.
- Brilliant event on Saturday at the market hope its on next year.
- Santa was absolutely wonderful took so much time with each child. Amazing best I have ever seen and would gladly of paid to see him Thanks.
- Thank you Nacro for planning this event it was brilliant you are all stars
- Kids loved the visit to Santa on Saturday a lovely well organised event that had something for everyone thank you.
- Every year it fab Thank you to those we organise it well done it was great again as it was in precious years.
- My 7 kids love this. Thanks for organising such a wonderful event
- Love it every year Thank you.
- Was well worth the wait.
- My first time this year had heard from others how good it was and they were right it was amazing. Santa was the best I have every seen.

**Outcomes the project has contributed to**

This really did feel like a community event that Strengthened the Community, people form the community event planning and delivering it and 64 % of ABL residents attending.

**Timescales**

Delivered on time

**Plans for next reporting period**

If agreed by the board another Christmas event 2018